

# 2020 Spring Planners' Forum

**Wednesday, March 4, 2020  
8:00 AM – 10:00 AM**

**Brandywine Conservancy &  
Museum of Art  
1 Hoffman's Mill Road  
Chadds Ford, PA 19317**

- **Welcome to the Brandywine Conservancy and Museum of Art,**  
presented by Virginia A. Logan, Brandywine Conservancy
- **Brandywine Creek Water Trail Feasibility Study,**  
presented by Meredith Mayer, Brandywine Conservancy
- **What You Don't Know about the Chester County Economic Development  
Council,** presented by Mike Grigalonis, CCEDC
- **The Missing Middle – Removing Barriers to Contextual and Affordable  
Housing,** presented by Mark Evans, Derck and Edson



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# Introduction

**Brian O'Leary**, Executive Director,  
Chester County Planning Commission

# Welcome to the Brandywine Conservancy and Museum of Art

**Virginia A. Logan**, The Frolic Weymouth Executive Director and C.E.O.,  
Brandywine Conservancy and Museum of Art

*Update on the current museum exhibits, upcoming projects, history of the museum, and connection to the Wyeth family.*

# Brandywine Creek Water Trail Feasibility Study

**Meredith Mayer**, Associate Planner, Brandywine Conservancy

*Analysis of the Brandywine Creek Greenway vision including project details, concepts, challenges/opportunities, next steps, and anticipated outcomes.*

# What you don't know about the Chester County Economic Development Council

**Mike Grigalonis, C.O.O. and Executive Vice President, CCEDC**

*Overview of CCEDC including who they are, the core services they offer, a breakdown of their budget/funding, and the impact they've had on Chester County (and beyond).*

# The Missing Middle – Removing Barriers to Contextual and Affordable Housing

**Mark Evans**, Director of Planning, Derck and Edson

*Discussion about “middle housing” including market demand and importance, walkability factors, types of construction, regulatory barriers, and zoning strategies.*