Chester Valley Trail West Feasibility Study and Master Plan





Public Meeting 1
October 17, 2017



Tonight's agenda



Presentation

- Project overview
- Feasibility study and master plan process
- Report deliverables



Public Input

- Survey
- Where should the trail go?
- What should it connect to?
- What are your hopes for the trail?
- What opportunities do you see that a trail could help bring about?



Why trails?

"Planning as a public act is a political process of translating social values into government policies and programs to protect and enhance the public health, safety and welfare of a community."



Bringing growth and preservation together for Chester County



VISION FOR TOMORROW. SOLUTIONS FOR TODAY.



Why trails?



Why trails?

Acquire, enhance, and manage as essential infrastructure, an integrated network of protected open spaces that are linked together by greenways or trail corridors.

Provide a safe intermodal transportation system, which optimizes mobility and access, sustains quality of life, strengthens the economy and protects the environment.

Support a strong and diverse economy through sustainable development practices, to attract, grow and maintain the quality of life that has made Chester County and attractive place to live and work.

Provide accessible community services and facilities county-wide; and meet the specific human services and public health needs of all county residents.



The many roles trails play

Trail as...

social scene

connector of communities

Commute

linear classroom

free gym membership

way to reduce my carbon footprint

bird-watching venue

meeting place

connector to nature

activator of healthy habits

first date location

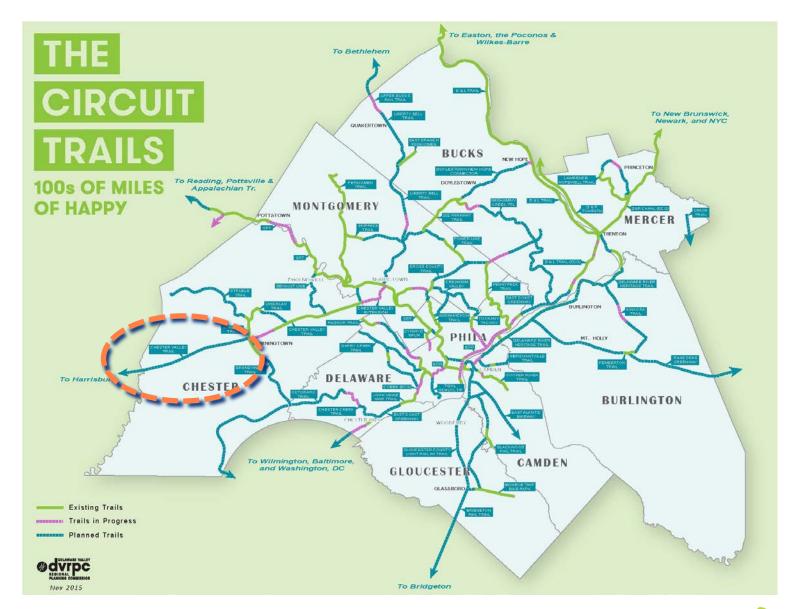
stress-reliever

transportation network

peace and quiet!

place to learn to ride a bike







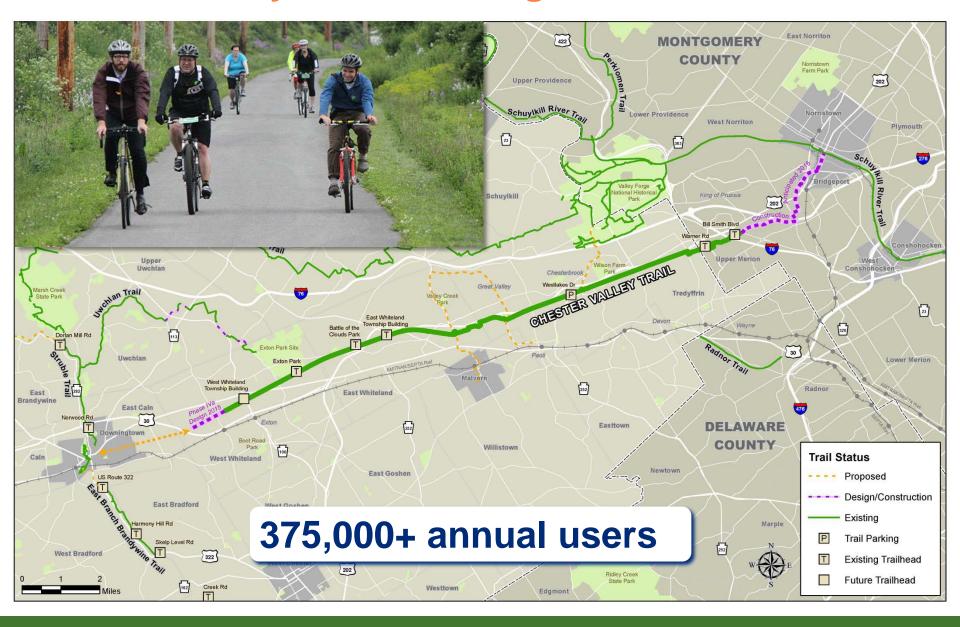
The Big Picture

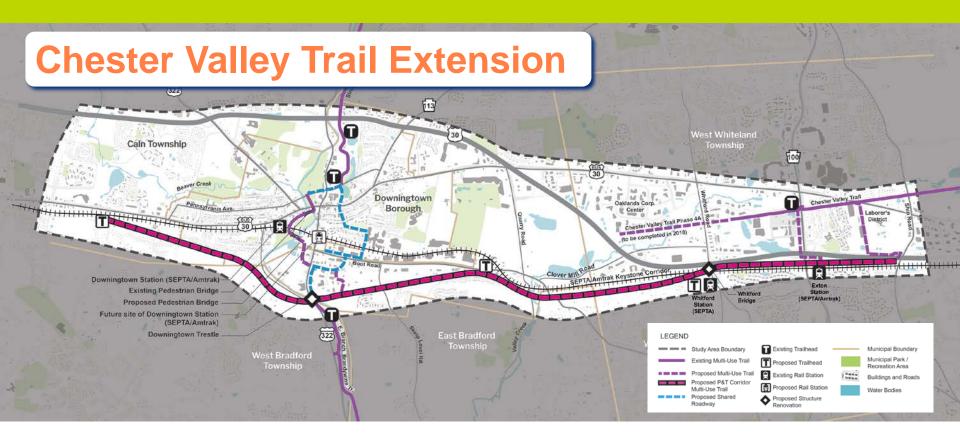


A continuous trail from Harrisburg to Philadelphia Map courtesy Campbell Thomas & Co.



Chester Valley Trail- Existing







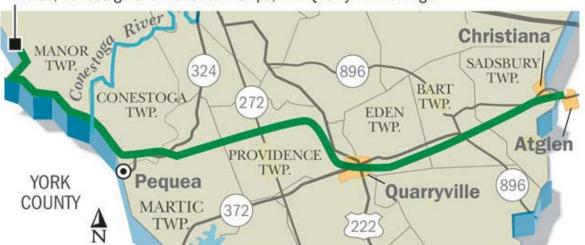


Enola Low Grade Trail

- 28 mile rail-trail in Lancaster County (20 miles built)
- Last 8 miles are just west of Atglen in Eden, Bart and Sadsbury Twps. and Christiana Borough. In design: construction anticipated 2019-2020.
- Ultimate goal: connect to Northwest Lancaster Co. River Trail, which will connect to Harrisburg

Enola Low Grade rail-trail

The 28-mile Enola Low Grade rail-trail will wind through Sadsbury, Bart, Eden, Providence, Martic, Conestoga and Manor townships, and Quarryville Borough.







Study Purpose and Goals:



Recommend an alignment for connecting the CVT to Enola Low Grade Trail



Plan the alignment according to multi-use trail design standards wherever possible



Identify ways to leverage the trail as a driver for economic development



Find new stakeholders and partners, and develop an implementation plan to move the project forward



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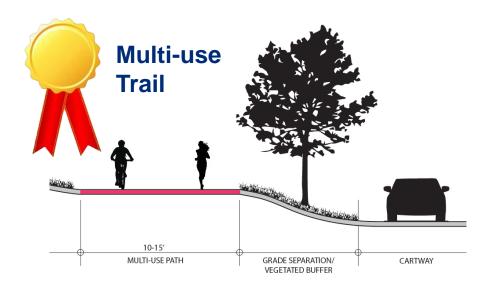
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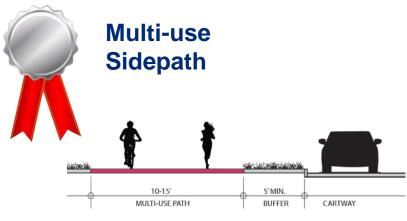


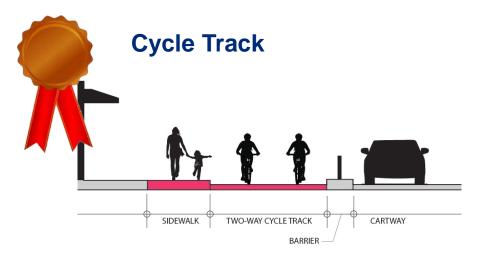
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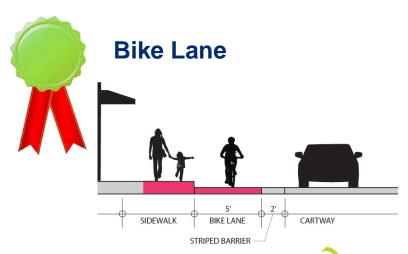


Trail Design Standards









CHESTER COUNTY

Chester Valley Trail WEST

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Trail Towns and Trail-Oriented Development



Frostburg, MD along the Great Allegheny Passage (gaptrail.org)

Trail Towns:

- Are walkable and bike-friendly
- Have amenities for trail users (bike shops, cafes & restaurants with outdoor seating, hotels/B&Bs, etc.)
- Have wayfinding systems for both trails and businesses



Critical to have buy-in from the community, elected officials and local businesses!



Trail Towns and Trail-Oriented Development

Case Study: Great Allegheny Passage

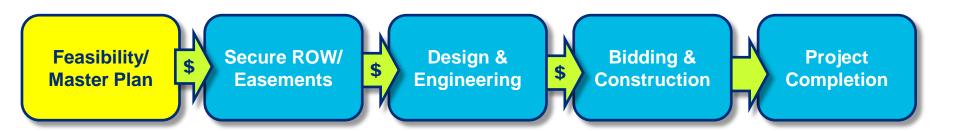
150 Miles (Pittsburgh to Cumberland, MD) 940,000 annual users (2013)

- Avg. day user spends \$18/day (2014)
- Avg. overnight guest spends \$124/night (2014)
- Net gain of 65 new businesses along the trail since 2007
- 270+ net new jobs created
- Estimated sales due to trail traffic:
 - 2008: **25**%
 - 2012: **30**%
 - 2013: **34%**
 - 2014: **40**%

Source: Creating Opportunities Along the Nation's Trails report. Trail Towns, The Progress Fund



Project Schedule





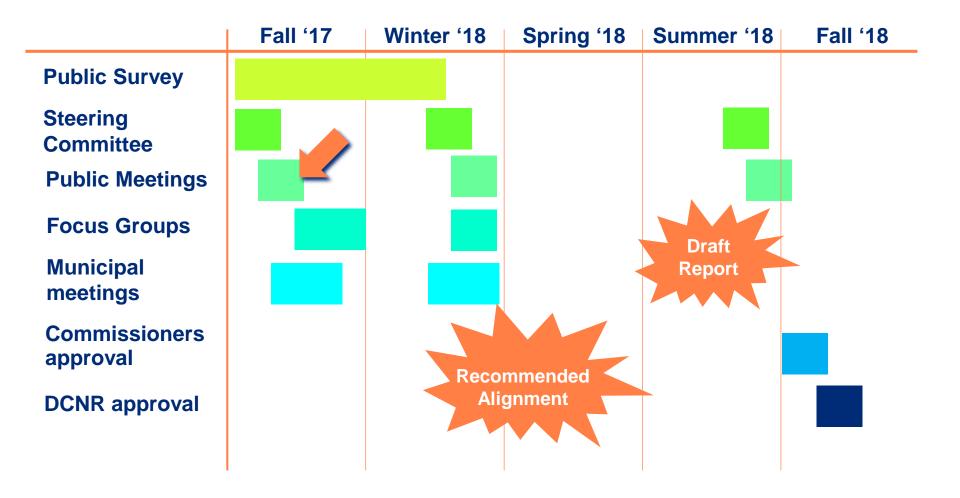
Steering Committee Representation

- 🌟 Downingtown Borough
- 🜟 Caln Township
- **X** City of Coatesville
- 🜟 Valley Township
- 🜟 Sadsbury Township
- 🜟 West Sadsbury Township
- ** Parkesburg Borough
- 🜟 Atglen Borough
- Chester County Facilities and Parks
- CC Dept. of Community Development
- 🜟 CC Health Department

- 太 Lancaster Co. Planning Commission
- PennDOT District 6-0
- Western Chesco Chamber of Commerce
- ****** Brandywine Health Foundation
- Brandywine Conservancy
- Natural Lands
- **Friends of the Chester Valley Trail**
- TMACC
- Victory Brewing
- Delaware Valley Regional Planning Commission
- ****** Bike Chester County



Project Schedule





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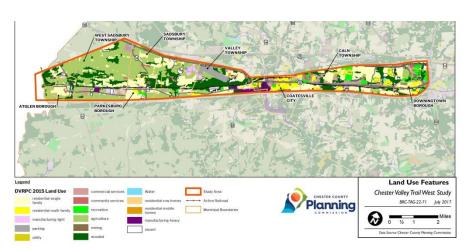
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Existing Conditions - setting the context





Land Use



Topography



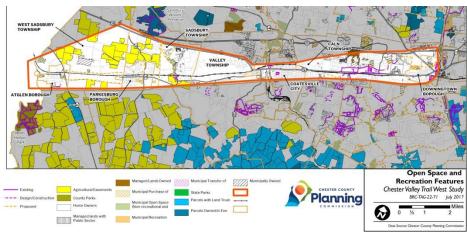
Hydrology

Natural Heritage



Existing Conditions- setting the context

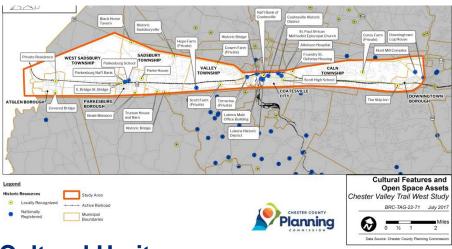




Infrastructure



Open Space and Recreation

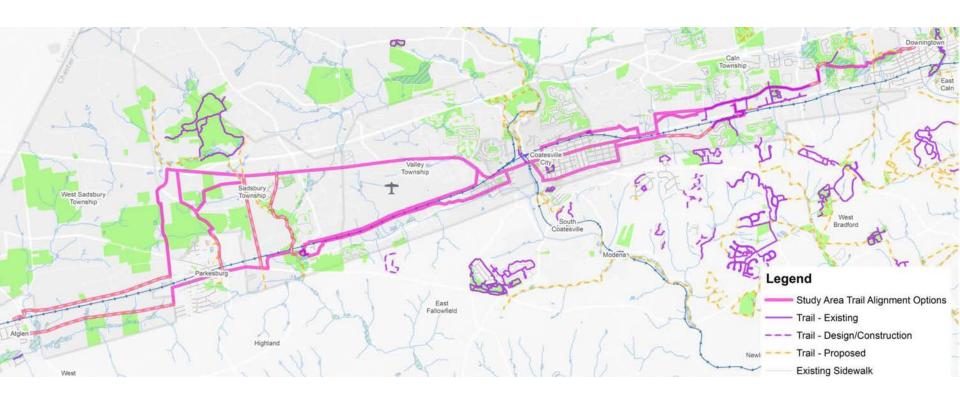


Transportation

Cultural Heritage



Route 30 Multimodal Transportation Study





What will the feasibility study include?

- Inventory of existing conditions
- Opportunities for trail-related economic development and recommendations for further study
- Options for potential trail alignments
- Pros and Cons of each alignment
 - Ability to construct a multi-use facility
 - Trail continuity
 - Difficult/expensive improvements required
 - Feasibility of acquisition
 - Environmental opportunities and constraints





What will the master plan include?

- Trail design standards
- Recommended trailhead locations and access points
- Trail and trailhead amenities
- Ideas for interpretive signage
- Maintenance and safety requirements

- Wayfinding suggestions to bring trail users from the trail into commercial areas or other destinations
- Statement of probable cost
- Implementation strategy



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- Survey
- Project website
- Landscapes3 Swag Bag Giveaway
- Where should the trail go?
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Happy Trails!

Project website:

http://www.chescoplanning.org/transportation/cvtw.cfm

Public Survey:

https://www.surveymonkey.com/r/ChescoPlanningCVTW

